



Go Cooperative

A concept note bought to you by
The Collective

Overview and situation analysis

Our current economic model is accelerating climate breakdown, deepening inequality, and exhausting the natural systems on which life depends. Extractive business practices externalise harm, concentrate wealth in the hands of the few, and undermine democracy — leaving communities, workers, and ecosystems to absorb the costs. These dynamics are not accidental; they are structural, global, and increasingly incompatible with a liveable future.

Yet this moment of crisis is also a moment of transition. Across the world, movements, communities, cooperatives, unions, Indigenous peoples, and social innovators are already building alternatives — regenerative food systems, community-owned energy, ethical supply chains, cooperative platforms, and circular economies that work for people and planet. What is missing is not vision or innovation, but coordination, capital, and scale.

Go Cooperative & Regenerative is The Collective's response to this gap. This pillar supports existing movements and initiatives to usher in the next economies — ones rooted in democratic ownership, ecological responsibility, and shared value. At its heart is the exploration and development of a Meta Cooperative: a people-owned, globally networked ecosystem of ethical goods, services, and technologies that can operate at scale while remaining accountable to communities and the planet. This work is not about dismantling markets overnight, but about purposefully evolving economic systems: from extraction to regeneration, from concentration of wealth to shared benefit, and from colonial and capitalist dominance toward economies grounded in equity, care, and repair.

The Outcome We Seek

An economy that works for people and planet — where communities steward resources, share in the value they create, and lead the transition to regenerative, just systems at scale.

Through Go Cooperative & Regenerative, people-owned economic models move from the margins to the mainstream. Cooperative and regenerative initiatives gain the capital, coordination, and infrastructure needed to scale without losing their values. Communities — particularly Indigenous, Global South, Black, women-led, LGBTQ+, disabled, and youth-led groups — are positioned not as beneficiaries of the transition, but as its architects.

An economy that works for people and planet

Our Approach

Our approach is grounded in humility, collaboration, and systems thinking. We do not seek to replace existing next-economy movements, but to support, connect, and amplify them, acting as catalytic infrastructure where it is most needed. Go Cooperative & Regenerative centres Indigenous knowledge, community leadership, and grassroots innovation, while engaging philanthropy and social impact capital as accelerators of the Just Transition. We will take the following eight key actions:

Support the Existing Movement

Deepen engagement with existing next-economy networks and movements to understand current needs, barriers, and opportunities, ensuring our role adds value rather than duplication.

Map the Regenerative Economy Landscape

Identify and analyse existing cooperative, regenerative, and community-owned initiatives across sectors and regions – highlighting what is working and where scale is possible.

Catalyse Next-Economy Pilots

Partner with communities and movements to pilot tangible initiatives that demonstrate how economies can work for people and planet, building a diverse pipeline of scalable models.

Develop the Meta Cooperative Concept

Explore and co-design the Meta Cooperative as a people-owned alternative ecosystem – connecting ethical producers, services, and technologies into a shared, democratic structure capable of operating at scale.

Connect with Global Cooperative Movement

Work with national and international cooperative federations, unions, and worker-owned enterprises to ground the Meta Cooperative in proven cooperative principles and practice.

Mobilise Social Impact Investment

Engage bold social impact investors and aligned philanthropic capital to scale effective initiatives, blending patient capital with movement-led governance.

Centre Indigenous and Community Leadership

Ensure Indigenous, African, and other frontline communities – alongside sister movements globally – lead innovation, governance, and decision-making, shaping post-colonial, post-extractive economic futures.

Enable Cross-Sector Co-Design

Convene civil society, unions, climate innovators, technologists, philanthropists, and investors to co-design pathways for scaling regenerative economies without compromising equity or integrity.



Proposed Timeline

Phase 1 (Months 1–6):

Map existing initiatives and movements, establish partnerships, and convene core stakeholders to co-design priorities and governance principles.

Phase 2 (Months 6–12):

Launch pilot initiatives and feasibility work for the Meta Cooperative, while engaging cooperative federations and social impact investors.

Phase 3 (Months 12–18):

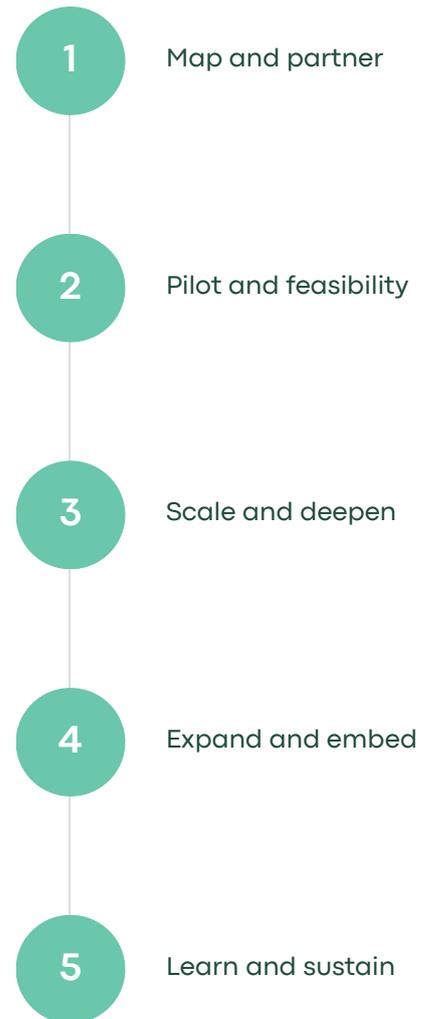
Scale successful pilots, deepen capital mobilisation, and formalise Meta Cooperative structures and partnerships.

Phase 4 (Months 18–24):

Expand the cooperative ecosystem across sectors and regions, embedding Indigenous and community leadership at all levels.

Phase 5 (Ongoing):

Consolidate learning, strengthen long-term sustainability, and position the Meta Cooperative as a viable people-owned economic alternative at scale.



Seed Funding Budget (Go Grassroots)

To deliver Go Cooperative & Regenerative at the ambition this moment requires, we are seeking investment options that include:

- Seed funding: (to support mapping, convening, and pilot design) \$300,000
- Full-scale support: (to enable pilot scaling, Meta Cooperative development, and investment mobilisation) \$800,000+

A full budget breakdown is available on request.

Call to Action

The transition to an economy that works for people and planet is already underway — but it will not scale without intentional support, coordination, and courage. Go Cooperative & Regenerative is an invitation to help accelerate that transition by backing people-owned, regenerative economic models that share value, restore ecosystems, and deepen democracy. Together, we can move beyond extractive systems and help build the next economies — rooted in justice, care, and collective prosperity.

For enquiries, contact us



www.gocollective.net



wegotthenumbers@gmail.com



+44 7982 909031